



West Chester Area School District

OUR MISSION IS TO EDUCATE AND INSPIRE OUR STUDENTS
TO ACHIEVE THEIR PERSONAL BEST



WCASD

an Educational Best Buy!

Realtor Summit
April 5, 2019

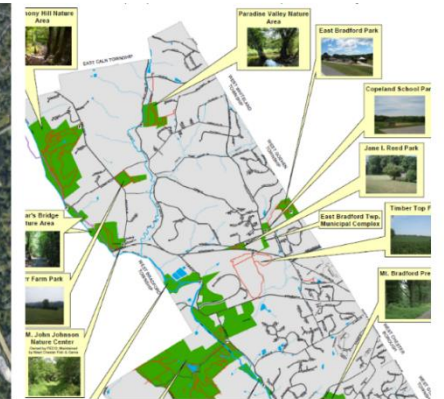
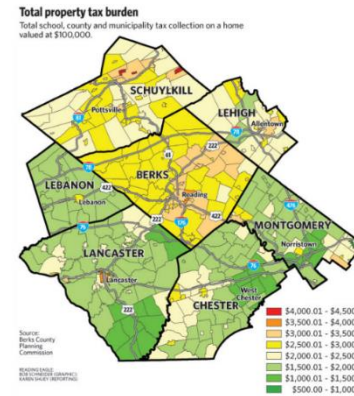


Purpose

- Provide local realtors with information about the West Chester Area School District
- Solicit feedback from realtors about the school district
- Provide easy access to web site information for prospective buyers of homes in the West Chester Area School District
www.wcasd.net – Click on the Community tab and Realtor Resources



Benefits of Our Area



- ***Located within the highly-regarded West Chester School District***
- ***Low property taxes***
- ***Small-town charm with cosmopolitan flair***

- ***Minutes from tax-free shopping in Wilmington***
- ***Community walking trails***
- ***Convenient access to Route 1, Route 322, I-95, and I-476***



Making Connections with Curriculum and the Community

House Construction Projects

Presented by 5th Grade students from Penn Wood Elementary School

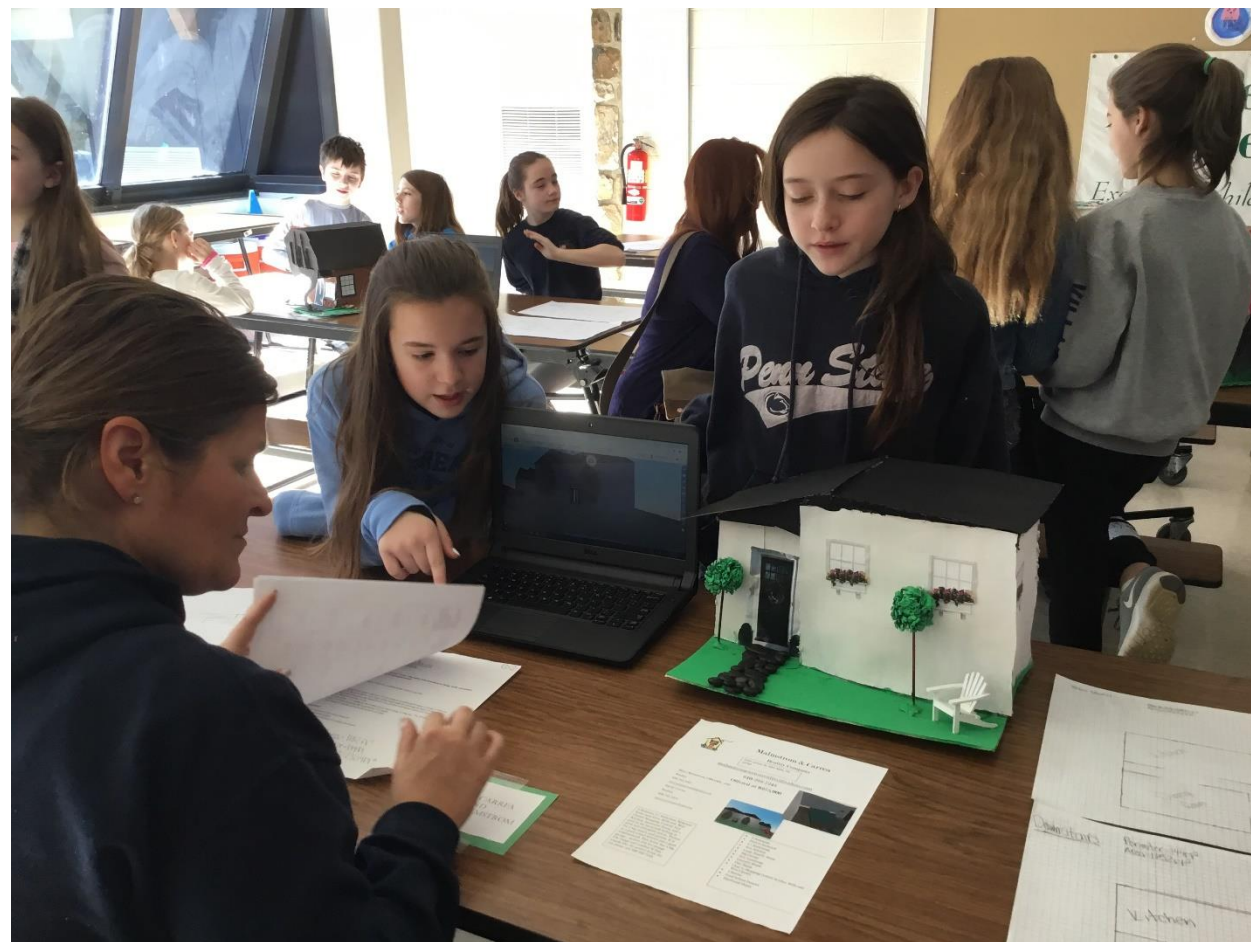
Amelia Barborini

A J Calio

Maggie Frizzola

Ryan Munro

Nicholas Santangelo





Quick facts About WCASD

- **WCASD educates 12,010 public school students in 16 schools.**
- **75 square miles in eight municipalities**
- **12th largest district in Pennsylvania out of 500 districts.**
- **1400 employees**
- **\$254 million budget in 2018**
- **Lowest tax rate in Chester County 21.27 mils**
- **Provides service to 4600 non-public school students**
- **Transports to 163 different schools**



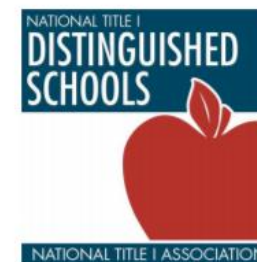
Points of Pride



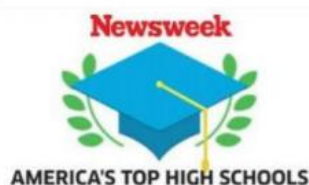
East, Henderson, & Rustin High Schools are consistently ranked among the top public schools in the nation according to U.S. News & World Report.



WCASD is considered a top-rated school district according to Niche.com and Schooldigger.com users.



Multiple WCASD elementary schools recognized for having superior, federally-funded school programs.



Newsweek ranks East, Henderson, & Rustin High Schools among the top high schools locally, regionally, and nationally.



Multiple recognitions as a Best Communities for Music Education by the National Association of Music Merchants Foundation.



WCASD schools have been awarded the U.S. Department of Education's coveted National Blue Ribbon Award multiple times.



Charitable Contributions





ACT/SAT Scores



Graduation Year	Total Tested		Composite	
	District	State	District	State
2014	340	27,136	23.6	22.7
2015	425	29,776	24.5	22.9
2016	436	31,342	24.5	23.1
2017	457	30,987	24.9	23.7
2018	372	27,694	25.0	23.5

Test	WCASD 2013	WCASD 2014	WCASD 2015	WCASD 2016	WCASD 2017	PA 2017	National 2017
Reading	524	525	532	583	576	547	536
Math	536	540	549	585	580	539	531

**In 2018, 35 WCASD students were named National Merit Scholars and
338 students were named AP Scholars**

AP Scholars



NATIONAL MERIT
SCHOLARSHIP PROGRAM



Strategic Goals = Student Success!

- Access to District Programming
- Innovative Teaching and Learning
- Secondary Master Scheduling
- Fiscal and Capital Planning





Special Education

- Comprehensive services to 1500 students with special needs:

- Learning disabilities
- Autism
- Speech and Language
- Emotional needs

- Develop strong relationships with families

- Monthly parent meetings with:

- Special Needs support group
- Gifted Education support group
- Non-English speaking families





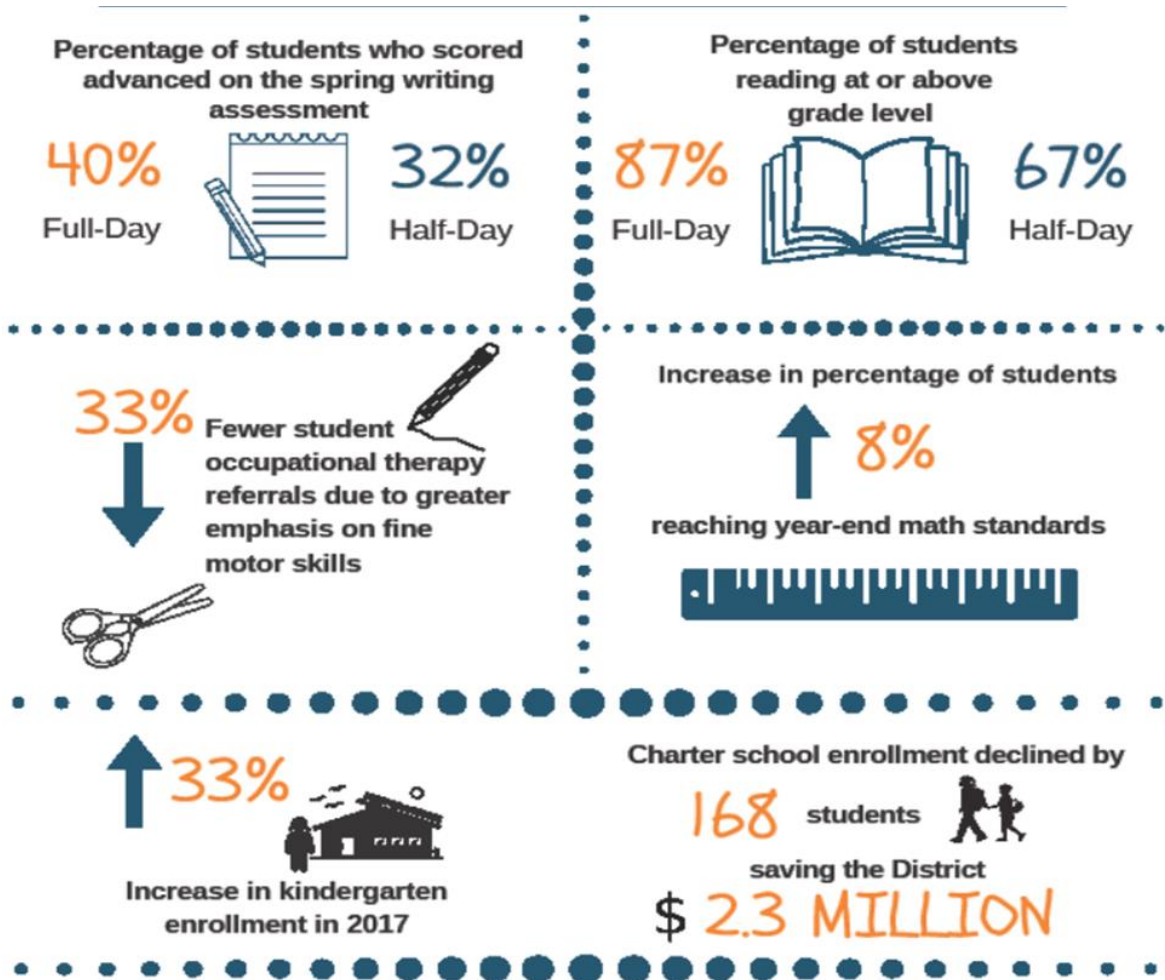
Play-Based Full Day Kindergarten Our Programs



- English Language Arts
 - Wilson Foundations
 - Schoolwide Reading/Writing Workshop
- Mathematics
 - Math in Focus
 - Math Workshop
- Science/Social Studies
 - Weather, Communities, Butterfly Life Cycle, Celebrations



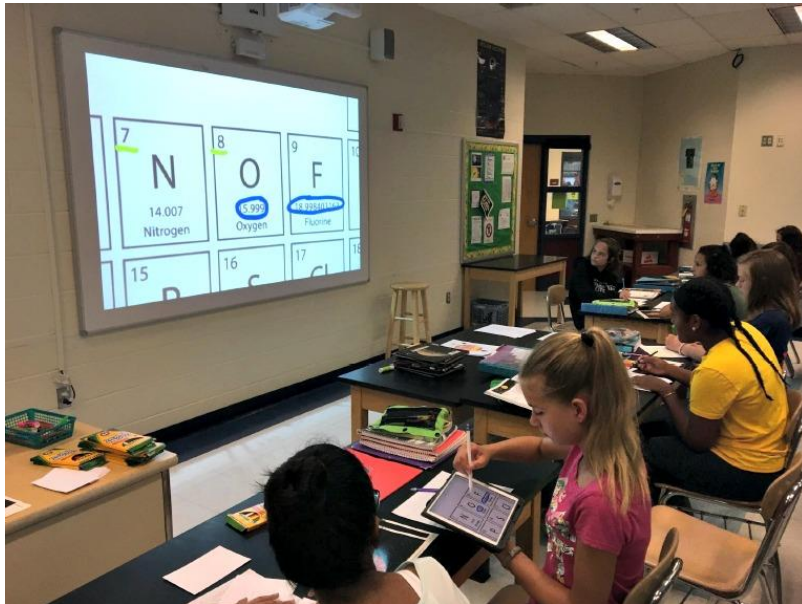
Play-Based Full Day Kindergarten By the Numbers



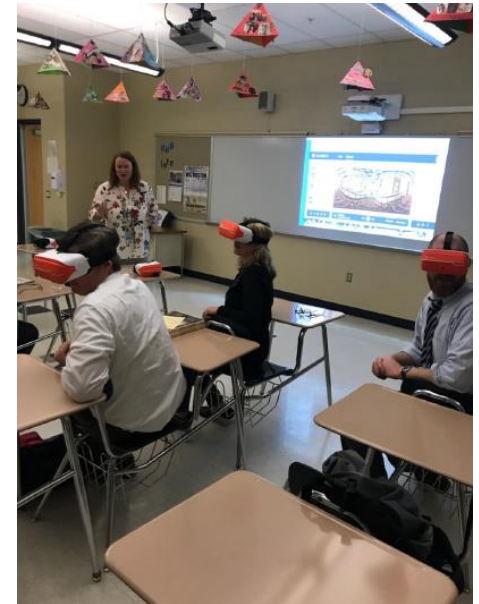


World Wide West Chester

- 1:1 computer program for students in grades 6 to 12
- Blended learning classes



- Outstanding communications with parents!
- Professional Development for teachers
 - 21st Century Learning Skills
 - 1:1 training for teachers
 - Effective use of technology in the classroom





Community Connections

- Pre- School Parents Group
- Education Foundation
- Learn to Earn Program
- Dual Enrollment with West Chester University





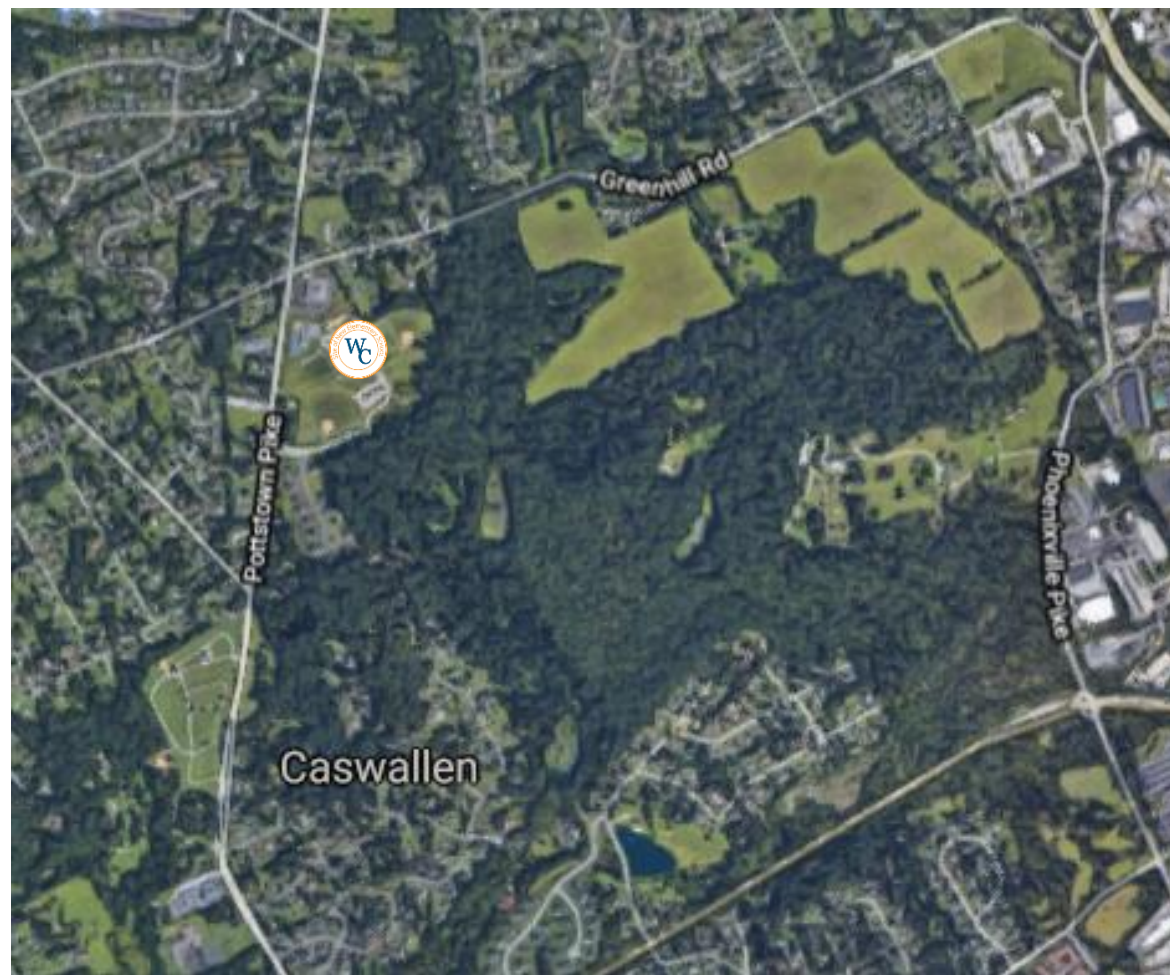
Parent Satisfaction – 2018 Survey

<https://www.wcasd.net/domain/2081>

- 93% of parents are satisfied with school and district communications
- 87% feel the school cultivates a positive climate
- 86% of parents believe the schools are safe
- 86% are satisfied with the experiences their child receives from the teacher
- 83% are comfortable raising a concern with an administrator
- 87% of parents would like test message alerts as part of emergency notifications*

Future Growth

- Greystone Elementary School
– new 11th elementary school
to open in fall, 2021
- Current [attendance
boundaries](#)
- [2700 new residences
projected](#) between 2018 and
2025

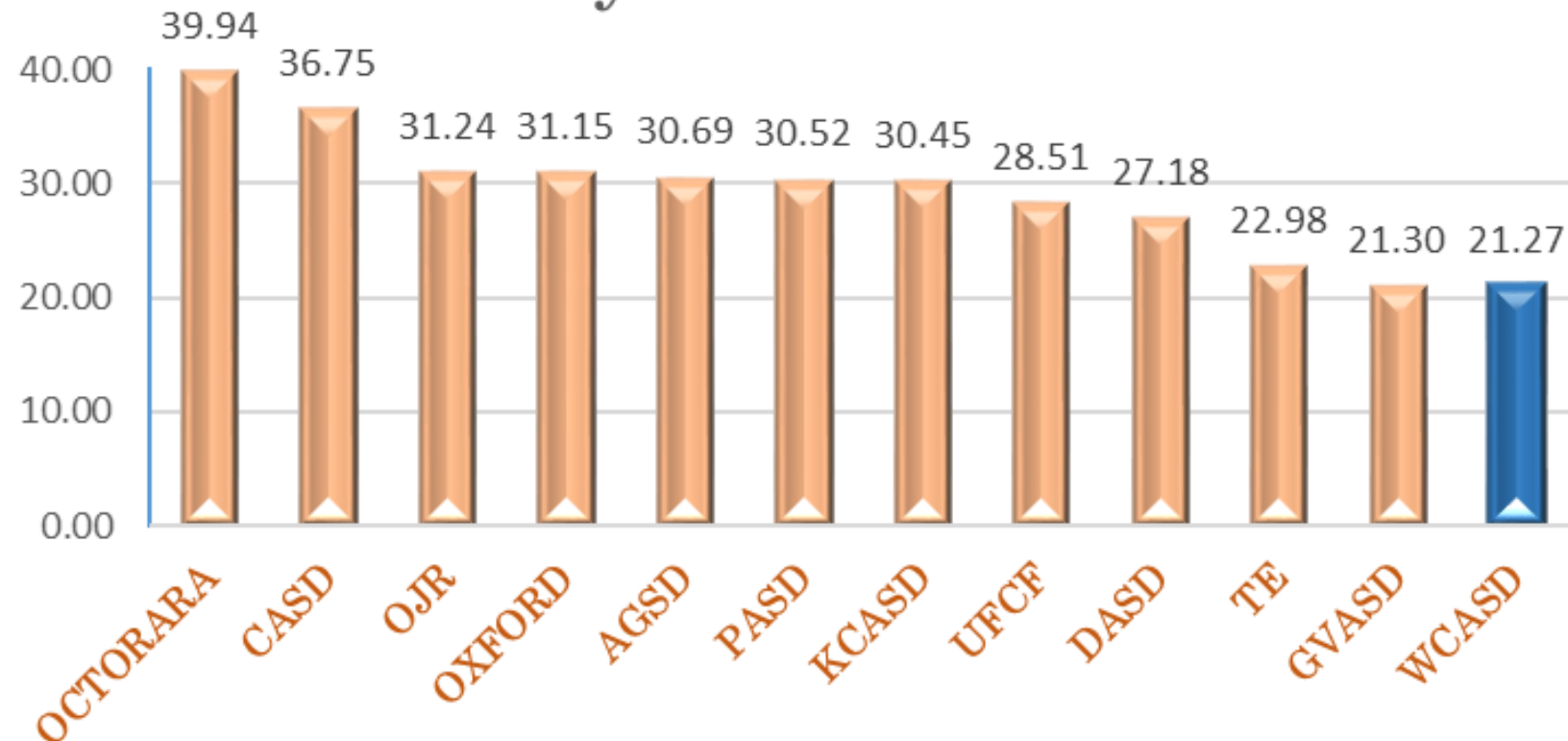




Competitive Analysis

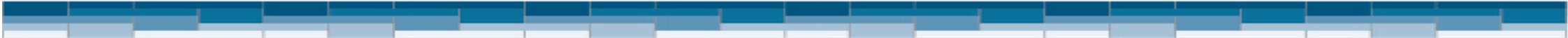


2018-19 Millage Rates Chester County School Districts

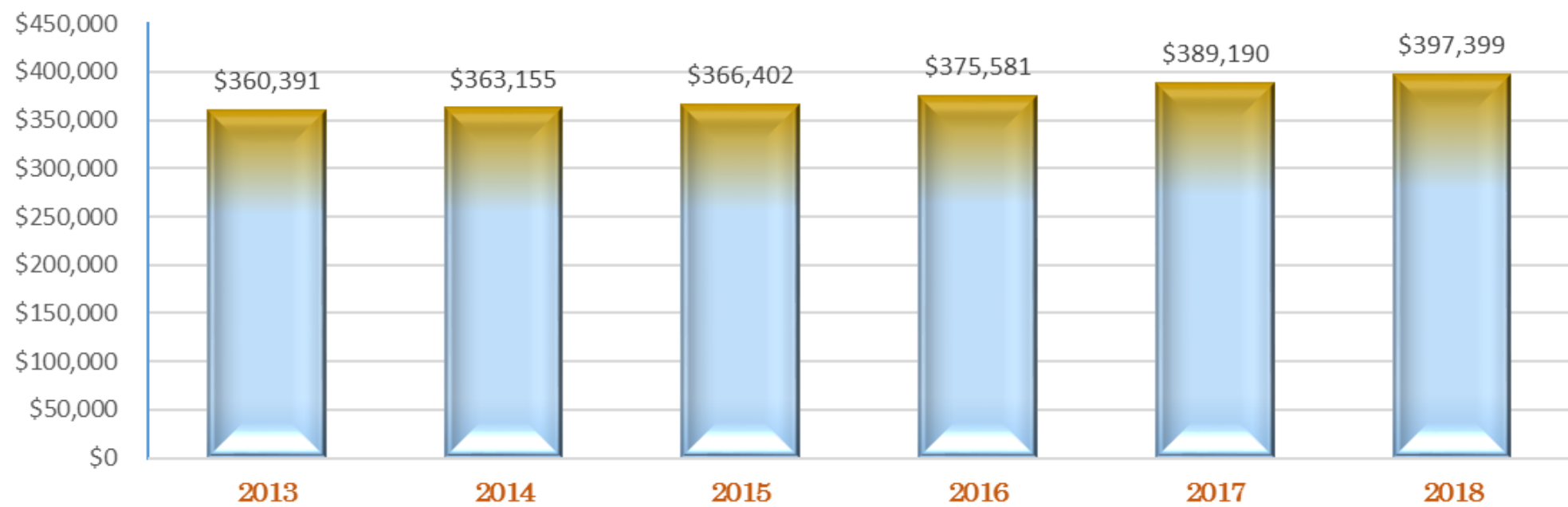




Competitive Analysis

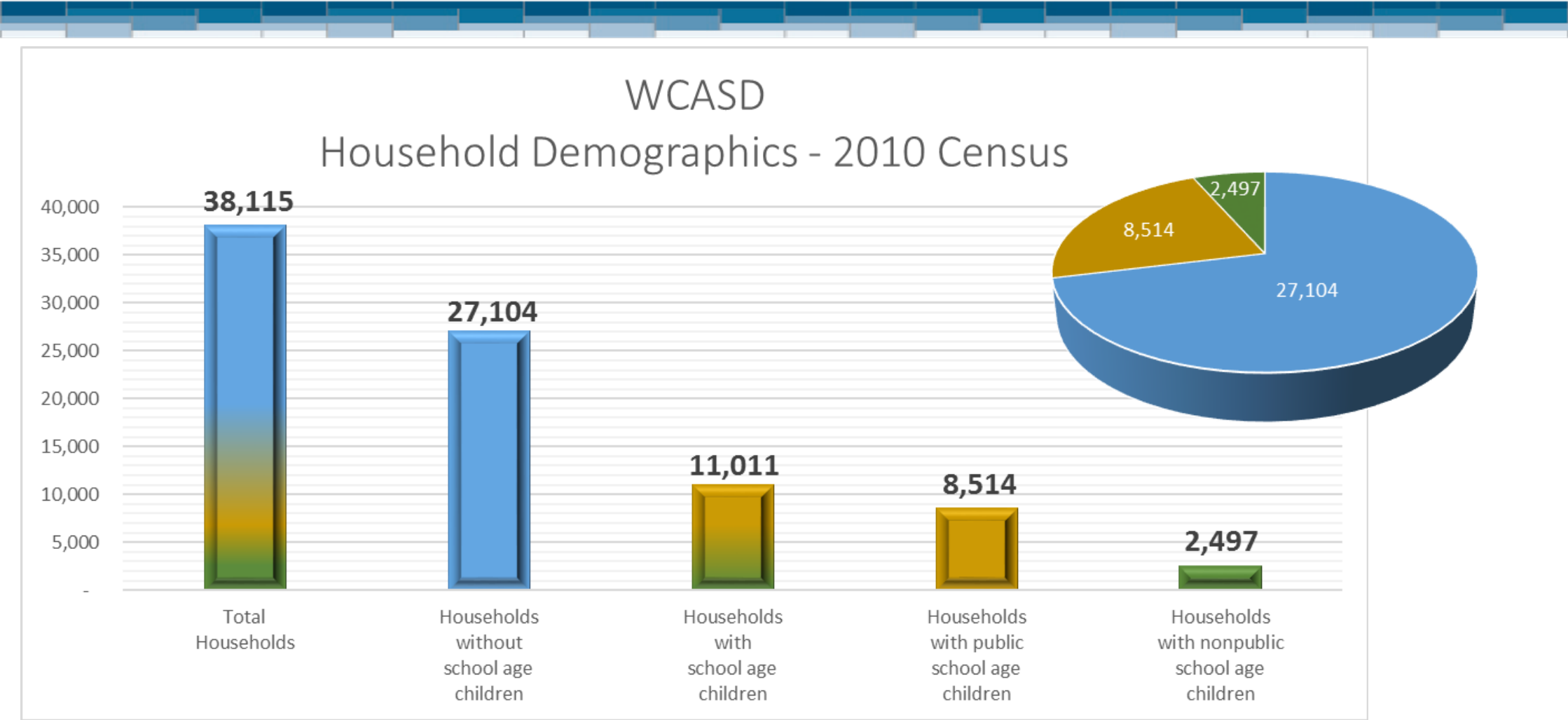


Real Estate Market: Average Price of a Residential Sale in WCASD (Chester County)





Competitive Analysis





Housing Values 2010-2019

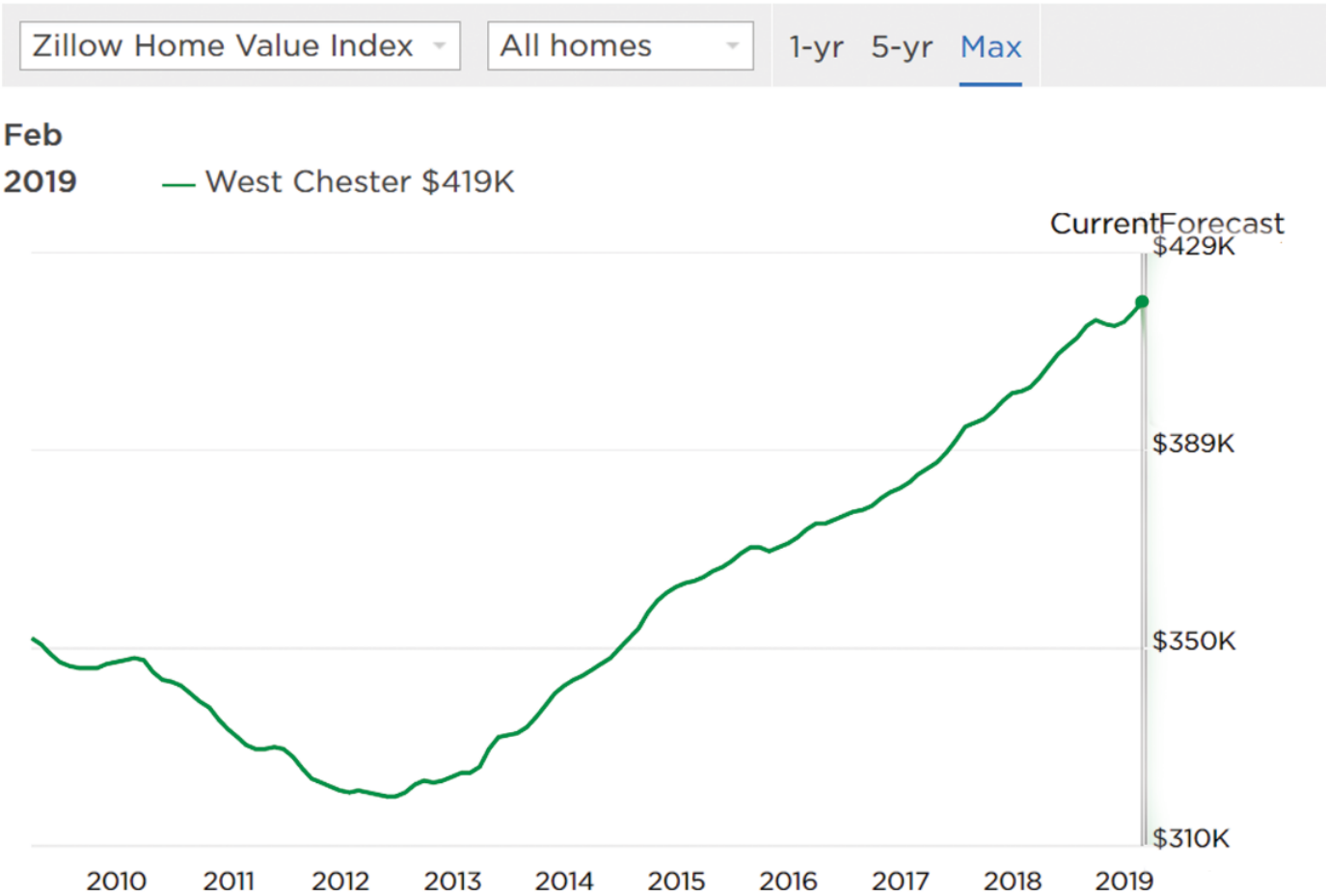
West Chester Market Overview

Data through Feb 28, 2019

\$419,200 ZHVI ?

\$440,000 Median listing price

\$346,400 Median sale price





Thank You for YOUR kind words about the WCASD

“Located minutes to downtown West Chester, ... spectacular views in a prestigious school district.”

“West Chester Area School District is a top rated, public school district located in West Chester, PA.”

“... you’ll love living in a highly-ranked school district as your children learn and grow.”



WCASD is an Educational Best Buy. Thanks for Supporting Our Schools!

SPELLMAN ED CENTER • FACILITIES & OPERATIONS

EAST BRADFORD • EAST GOSHEN • EXTON • FERN HILL • GLEN ACRES • HILLSDALE



WESTTOWN-THORNBURY • FUGETT • PEIRCE • STETSON • EAST • HENDERSON • RUSTIN

MARY C. HOWSE • PENN WOOD • STARKWEATHER